



East Coweta Indians Lacrosse Booster Club

90F Glenda Trace, PMB #145

Newnan, GA 30265

HYPERLINK

"mailto:eastcowetalax@gmail.com"

eastcowetalax@gmail.com

HYPERLINK "http://www.echslax.org"

<http://www.echslax.org>

2017-2018 School Year

Dear East Coweta Indian Lacrosse Supporter,

On behalf of the 2017-2018 East Coweta Indian Lacrosse Booster Club, thank you in advance for your consideration in lending support to our program.

This year we will once again field four teams, Varsity & Junior Varsity Boys and Girls. We fully anticipate the possibility of representing our school and Coweta County in this year's playoffs. Each year we see participation and support for this rapidly growing sport continue to increase and with that, so does our need for a strong community to back our programs.

We are currently in the process of putting together our yearly sponsorship program featuring ads for our 2017-2018 Yearbook. The following pages outline the tangible benefits all sponsors will receive. Your support will help provide important components to allow our children to succeed both on and off the field of play. Funds raised through sponsorship/ad sales will be used for such programs as the purchase of practice uniforms, game day attire, meals for the players when they're unable to leave school in between class and the games, and supplement equipment needs.

As parents, we are committed to the long term success of lacrosse in Coweta County and specifically at East Coweta High School. Our hope is that we can leave the program a little better than it was the previous year once our kids move on to the next stage of their lives.

Should you have any questions or need additional information, please feel free to contact us at our email address listed above.

Thank you for your time and attention and as always – Go Indians!

#WeAreECHS

East Coweta Indians Lacrosse Booster Club

2017-2018 SPONSORSHIP LEVELS & BENEFITS

\$500 – Gold Sponsor

- Full Page Program Ad in season Yearbook
- Logo Banner displayed during 2017-2018 lacrosse season. (Previous banners will be reused)
- Announcement of sponsorship during each home game.
- Table setup at Senior Night
- Logo listed on the sponsor page of the ECHS Lax website with hyperlink
- Facebook recognition
- Complimentary Copy of the Yearbook

\$250 – Silver Sponsor

- Half Page Program Ad in season Yearbook
- Logo Banner displayed during 2017-2018 lacrosse season (Previous banners will be reused)
- Announcement of sponsorship during each home game during half-time
- Logo listed on the sponsor page of the ECHS Lax website with hyperlink
- Facebook recognition

\$150 - Purple Sponsor

- Quarter Page Ad in 2017 season Yearbook – with custom border
- Name listed on the sponsor page of the ECHS Lax website
- Face Book recognition

\$50 – Lacrosse Supporter

- Special thanks in Yearbook.
- Name listed on the sponsor page of the ECHS Lax website
- Facebook recognition

\$ Support a Player.

- Support a player with an amount that you choose.
- Your donation to the player will help offset their player fees.
- Player fees are normally \$200.00. That covers meals, practice uniforms, banquet, etc..

Player's Name (for credit): _____

COMPANY NAME: _____

CONTACT NAME: _____

ADDRESS: _____

CITY: _____ **ST:** _____ **ZIP:** _____ **PHONE:** _____

EMAIL: _____

PLEASE MAKE CHECKS PAYABLE & MAIL TO:
EAST COWETA INDIANS LACROSSE BOOSTER CLUB,
90F Glenda Trace PMB #145, Newnan, GA 30265

Program AD SPEC SHEET

- Finished size of the book will be 8.5" wide x 11" high
- Approximate # of copies to be printed – (100)
- Approximate # of interior pages printed on both sides (based on the previous year) – (54)
- All interior ads will be printed in Black and White
- Inside front cover, inside and outside back covers will be in full color, are full page ads only and will be available for an additional \$100 each on top of a \$500 Gold Level sponsorship on a first come first serve basis.

Ad Sizes:

Note – full color cover ads will be full bleed, all interior pages will have a ¼" border on all 4 sides

Full page: 8" w x 10.5" h – vertical layout only
Half page: 8" w x 5" h – horizontal layout only
Quarter page: 4" w x 5" h – vertical layout only
Business Card: 4" w x 2.5" h – horizontal layout only

Ad Formats:

Preferred formats to avoid distortion are either .eps or .ai vector files.

.Jpeg files can be used, but if there are not in the correct size, the ad could appear to be distorted

All print ready art should to be sent to the booster club email: eastcowetalax@gmail.com

Hard copy ads will be scanned and quality is not guaranteed

Payment, Art, and Copy

DEADLINE:

February 17, 2018

If you have questions or need additional information,

Please contact the booster club via email: eastcowetalax@gmail.com

In-Kind Sponsorships are also available for services and products that are needed to support our program. Once the value is determined and terms are agreed upon, the sponsor will receive the corresponding dollar value of benefits outlined above.